

LIBERIA EQUIPMENT LTD, sole authorized dealer for Caterpillar in Liberia, is currently hiring:

Sales Manager

Reports to the Country Manager

Responsible for managing the Sales Department ,in charge of the marketing and sales of Construction, Mining, Forestry and power Generation Equipment

Main assignments:

- Visiting Key Accounts to follow-up existing projects and generate new ones*
- Lead and control the Sales team to maximize territory coverage and find new customers*
- Negotiate contracts to ensure profitability and secure payments*
- Ensure customers satisfaction along the sales relationship and through a close cooperation with technical staff*
- Act with customers as an adviser to ensure their long term confidence*
- Reporting about his activity*

Caterpillar , is the world leader in mobile equipment for Mining, road construction and forestry equipment .

The position requires a strong successful experience in the designated or a related field , and preferably a technical background .

Application (full CV and cover letter) to be submitted by mail (recruitment@liberiaequip.com) or by hand at Liberia Equipment Ltd, Duala Market Road, Bushrod Island, Monrovia (attention HR department)